



EAST

**RESOLUTION # AG-2021-01**

**RESOLUTION ON TRUTH IN LABELING**

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**WHEREAS**, a large percentage of the agricultural region of the northeastern United States and Canada is built on animal products; and

**WHEREAS**, consumer research has shown that a large percentage of consumers are not able to differentiate between plant-based meats and cheeses and animal-based; and

**WHEREAS**, truth-in-food labeling laws support the Northeast's agricultural economy and alleviate consumer confusion; and

**WHEREAS**, to sell in international markets, the European Court of Justice mandates that the terms "milk," "butter," "cheese" and "yogurt" cannot be used for non-dairy products; and

**WHEREAS**, the 2018 Congressional Spending Bill directed the U.S. Food and Drug Administration (FDA) to enforce dairy labeling regulations; and

**WHEREAS**, Senate Bill 1346 is a bipartisan bill currently in the U.S. Congress that would direct the FDA to enforce existing regulations that define dairy products as "lacteal secretions"; now

**THEREFORE, BE IT RESOLVED**, that CSG East urges members of Congress to pass SB 1346; and be it further

**RESOLVED**, that CSG East urges state and provincial legislatures to support truth-in-food labeling measures in their own states and provinces; and be it further

**RESOLVED**, that this resolution be submitted to appropriate state, federal, and provincial officials.

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